



Prevention through Education.

MKI What's up

#5 - August 2010

MKI, What's up?

Without you no projects of the Medical Knowledge Institute. In this fifth newsletter, among other things, much attention for the activities of our great Goodwill Ambassadors Club. Time and time again they succeed in passing on their love for MKI to others. That also yields substantial contributions with which MKI can do many beautiful things in South Africa!



Sandton Hotels and MKI belong together

All the guests of the Sandton Hotels were pleasantly surprised during the WC football: they became acquainted with South Africa and with MKI in all kinds of ways. In addition to the African interior a special South African meal was on the menu with matching wines of which a donation went to MKI. There were also performances and the beautiful photo exhibition of Goodwill Ambassador Patricia Steur travelled to a number of hotels. The owners Rogier Braakman and Gui de Vries of Sandton Hotels (20 hotels in the Netherlands and Belgium and recently also establishments in France and Germany) emphasize with this their relationship with MKI: *"In 2010 MKI exists 10 years. We celebrate our unique cooperation."*



MKI IS PROUD THAT:

- ✓ There is now also an MKI establishment in Cape Town! And that MKI South Africa Trust is being founded. In the USA Suzanne Marotta has been appointed as executive director of MKI USA.
- ✓ Harold Robles, after a delay due to the ash cloud, finally received his honorary doctorate from the AIC in Springfield (MA – USA)!
- ✓ Goodwill Ambassador Ans Markus has been appointed Officer in the order of Orange-Nassau by acting mayor Asscher of Amsterdam.
- ✓ Many Yoell parties are planned for the fall hosted by doctoral students at American International College
- ✓ Department heads at American International College have expressed an interest in forming a working group to support MKI and they will actively meet in the fall.

News from MKI USA



Several people who attended the "gala" dinner with Archbishop Tutu have expressed interest in becoming involved in MKI. Individuals have expressed desires to fund the establishment of Health Information Centers and others have volunteered to help with promoting Yoell in the USA. Donations have been coming to MKI in the US and individuals have been calling to talk about how they might help support MKI. The number of interested people grows daily.

Dr. Mary Taft has been writing grants all summer for MKI. She is working on the development of measurements for granting funding purposes. Mary has been discussing all of the MKI programs with key people in South Africa as well as with Dr. Robles. The grants that Mary has written are invaluable to the future of MKI. She has also been involved in helping us to think about how to measure our success.

Jennifer Stratton from Springfield College in Springfield Massachusetts is in the process of developing simple booklets for MKI Public Health Libraries, using photos from MKI's rich photo library Africa to develop early literacy booklets for the children of the MKI Health Information Satellites. It is all a work in progress. The booklets that are developed include "When Mama Works", "When Mama Plays with me", and "I can..." for the youngest children.

32 MKI Health Information Satellites!

MKI Health Information Satellites (HIS's) are 'mini HICs', where local, independent organizations get trainings on basic healthcare from MKI. MKI provides tailor-made information, so that 25000 orphans will get a better life. There are in the meantime 32 HIS's distributed across South Africa, which are all run by beautiful powerful women, the HIS Mamas. Please look on our website: www.infomki.org

AIC and MKI

Dr. Marotta and Dr Judith Stinson from AIC are in the process of creating an AIC/MKI standing committee for the purpose of creating ongoing activities between MKI and AIC. Many faculty members have shown interest in being part of this working committee.

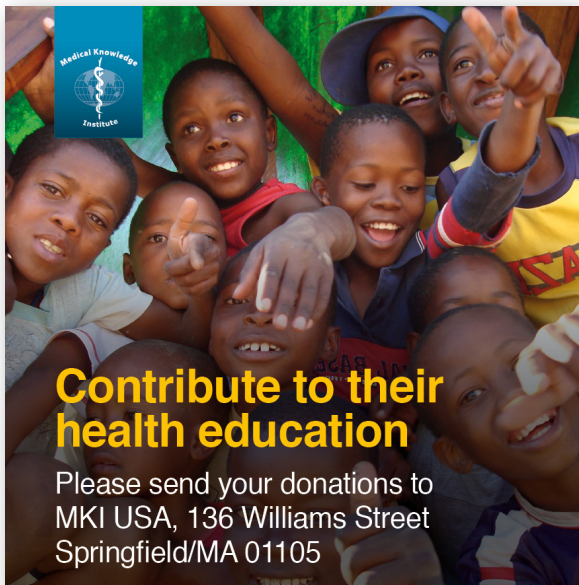


Beads of hope

In these Beads of hope a mail from Mama Pumla, from the HIS Ubuhle Babantwana Care Centre in Cape Town:

*"Our dearest Dr. Harold
It is so exciting to hear from you really!! I was just asking Kirsty about you if you were coming to this side and she told me that definitely you are, because you can never do that mistake of forgetting about your Dearest Mama's. You know you are always welcome to bring any kind of Project to us, you've been our dearest since we met and up to now you always show that you care about the Proudest South African Community and you always show that you are part of us. Thanks to MKI for the beautiful Computer we are looking forward to do what is expected from us to prevent our people from becoming sick and to be more infected.*

Take Care, send our love to all you family and friends in Netherlands!"



Contribute to their health education

Please send your donations to
MKI USA, 136 Williams Street
Springfield/MA 01105

AGENDA

- ✓ **19 september**
Opening of work of artist and Goodwill Ambassador Wilma Veen in Art Vine, Amsterdam
- ✓ **september**
Dutch Beauty, photo book with portraits of Dutch top women by Goodwill Ambassador Patricia Steur
- ✓ **26 oktober**
Rabobank Inspiration Meeting with Harold Robles, in Theatre De Stoep Spijkjenisse

Art auction yields 5000 euros

During an event in Sandton Hotel Château de Raay in Baarlo a special art auction was held with the cooperation of Goodwill Ambassadors Patricia Steur and Wilma Veen. The proceeds of the auction (including work of Anton Heyboer and a set of jewelry of Ans Markus) totalled almost 5,000 euros and entirely benefited MKI.

Rabobank puts MKI and Harold Robles in the spotlight

Three times a year the Rabobank Voorne Putten Rozenburg organizes a well-attended network event, in which regional and national well-known business people like to participate. Between Rabobank and the MKI warm relationships have been developed and during the Rabobank Inspiration Meeting of Tuesday 26 October 2010, Harold Robles will be the key note speaker. The theme of this evening is 'Outstanding People'. Harold will explain and promote the work of MKI to the business people in this region. Would you like to attend this Inspiration Meeting in Theatre De Stoep in Spijkenisse? Then please apply with an e-mail to: communicatie@vpr.rabobank.nl

'Skoon lappie' investigation can result in better care during menstruation

Four Industrial Design master students of the TU (University of Technology) Delft investigated in Health Information Centres in Kayamandi and Kayelitsha how girls and women can be made aware of menstruation problems and dangers. At the same time they have investigated how affordable and available means - sanitary towels and tampons - could be obtained. On the basis of these details they have developed among other things a new type of sanitary towel that suits the need of the women in the townships. In June the final presentation of Skoon Lappie was held at the TU. One of the advises to MKI, for example, was to seek contact with a South African producer that is prepared to produce the sanitary towel from local resources and in an affordable manner, and to bring this towel on the market. MKI and TU Delft will look at the patent and production issues. In one of the next "What's Ups" more about Skoon Lappie.

→ YOU CAN FOLLOW MKI ALSO VIA:



• Twitter (MKI_Int),



• Facebook (Medical Knowledge Institute (MKI)),



• Hyves (The MKI) and obviously the websites:

infomki.org & yoell.com.

COLOFON

Text: Anita van Stel & Suzanne Marotta
Editors: Susan Ashworth en Jakob Brons
Design: Ruchama Nijenhuis
Photography: MKI / Patricia Steur / Alex Buijter